

PRECISIONAG 2008 Online Media Rates

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Tacon Acquires KEE Technologies
Tacon Positioning Systems Inc. (TPS), a developer and positioning equipment, recently announced the acquisition Technologies, an Australia-based agricultural electronics company focused on the precision agriculture market.

Raven's Envivio Plus Set For October Release
Raven Industries' newest multi-use system, the be available from authorized Raven dealers begin 1. The new product adds AccuBoom, AutoBoom, and logging capabilities to the initial Envivio release, power and flexibility.

Farm Works Software Releases X2 Upgrade
Farm Works Software has made what it calls "the significant improvement in its software applications than a decade" with the release of Farm Works name X2.

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Ad Here

Making your message and product accessible to prospective buyers 24/7 is vital to a complete integrated media solution. Today's savvy buyers are online, looking for the solutions and products they need on-demand. *PrecisionAg* offers a variety of options designed to put your unique products and services ahead of the competition and in front of decision-making buyers.

PrecisionAg's Web site is designed to give commercial dealers and applicators real time information on industry news, products and events.

Highlights include:

- My Take – Analysis by Editor Paul Schrimpf
- Product News
- Company News
- Online Polls

Digital Advertising Specs

Absolute URL to be provided for each banner ad. GIF or JPEG file format (80k file size limit)

E Button
120 x 90

D Half Horizontal
234 x 60 pixels

C Full Horizontal 468 x 60 pixels

B Standard Vertical
120 X 240 pixels

A Tower
120 X 600 pixels

Advertising Rates

Prices Per Month

	3 Months	6 Months	9 Months	12 Months
A Tower Banner	\$1500	\$1455	\$1410	\$1365
B Standard Vertical Banner	750	730	705	685
C Full Horizontal Banner	720	700	675	655
D Half Horizontal Banner	375	365	355	340
E Button banner	300	290	280	275

PrecisionAg e-News

PRECISIONAG™
e-News
Putting Ag Technology To Work
July 21, 2006

The Effect of Grain Characteristics on Yield Monitor Accuracy Gets Attention in a New Study

Raven Spurred on by field reports that indicate some corn hybrids record significantly lower yields on a yield monitor than on a weigh wagon, Pioneer Hi-Bred and Ag Leader Technology conducted a two year study examining the question, "Do Grain Characteristics Affect Yield Monitor Accuracy?"
Download a pdf of the Pioneer's Crop Insights newsletter which presents Raven Spurred on by field reports that indicate some corn hybrids record significantly lower yields on a yield monitor than on a weigh wagon, Pioneer Hi-Bred and Ag Leader Technology conducted a two year study examining the question, "Do Grain Characteristics Affect Yield Monitor Accuracy?"
Download a pdf of the Pioneer's Crop Insights newsletter which presents the study in more detail.
http://precisionag.com/pdf/pioneer_ci.pdf

Farm Works Adds Wireless Lightbar

The MicroGuide from Farm Works Software is the first unit of its kind to deliver wireless lightbar guidance using Bluetooth technology. Visit Raven Spurred on by field reports that indicate some corn hybrids record significantly lower yields on a yield monitor than on a weigh wagon, Pioneer Hi-Bred and Ag Leader Technology conducted a two year study examining the question, "Do Grain Characteristics Affect Yield Monitor Accuracy?"
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Accuracy Gets Attention in a New Study

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Position 1

B Standard Vertical
120 X 240 pixels

Position 2

Position 3

PrecisionAg e-News, is designed to deliver breaking industry news and timely updates right to the dealer's computer.

- My Take – Analysis by Editor Paul Schrimpf
- Product and Company News
- Online Polls
- Distribution: 14,500 and Growing!

Advertising Rates

Prices Per Edition/ Twice A Month

	Position	4X	8X	12X	16X	20X	24X
Standard Vertical Banner	1	\$800	\$775	\$750	\$730	\$705	\$680
Standard Vertical Banner	2	720	700	675	655	635	610
Standard Vertical Banner	3	640	620	600	580	565	545

Digital Advertising Specs

Absolute URL to be provided for each banner ad. GIF or JPEG file format (80k file size limit)