

# PRECISIONAG<sup>®</sup>

## AWARDS OF EXCELLENCE

Sponsored By:  
**PRECISIONAG<sup>®</sup>**  
INSTITUTE  
[www.precisionagworks.com](http://www.precisionagworks.com)

### CALL FOR NOMINATIONS

Precision agriculture products and practices have been enhanced and improved over the past two decades in large part by the work of innovative and driven individuals and organizations. The **PrecisionAg<sup>®</sup> Awards of Excellence** program sheds light on some of the most important people and programs that have helped agriculture realize the full benefits of technology to improve agronomy, efficiency, and stewardship in crop production.

The **PrecisionAg<sup>®</sup> Awards of Excellence** presents four awards in the following categories:

Award #1

**Precision Farmer of the Year**

Award #2

**Precision Crop Adviser /  
Entrepreneur of the Year**

*Nomination form attached*

Award #3

**Precision Agriculture Educator /  
Researcher of the Year**

Award #4

**Precision Agriculture Legacy Award**

#### Who Can Nominate?

Award nominations must be submitted by a sponsor — any individual or individuals, company, or organization. Nominees can be working with precision technology anywhere in the world.

#### Judging Procedure

Entries will be reviewed and scored by a three-judge panel based on the criteria indicated on the nomination forms. Nominations with the highest score in each of the four categories will receive the award. Tie scores will be discussed and resolved by vote of the three judge panel, with the winner receiving the majority of votes.

#### Winners Receive

Winners will be invited to attend a special ceremony in their honor at the InfoAg Conference in Springfield, IL. Winners receive a full conference registration and are provided hotel accommodations for one night at the Crowne Plaza.

### How To Sponsor A Nomination

#### Send written nomination form(s) to Paul Schrimpf

BY FAX (440) 942-0662

BY E-MAIL [pjschrimpf@meistermedia.com](mailto:pjschrimpf@meistermedia.com)

#### Electronic forms can be completed on-line at

<http://www.precisionag.com/awards>

*Note: To request a nomination form(s) for any of the other three categories above, e-mail [pjschrimpf@meistermedia.com](mailto:pjschrimpf@meistermedia.com).*

**Nominations must be received by May 6, 2011.**

# PRECISIONAG<sup>®</sup>

## AWARDS OF EXCELLENCE

NOMINATION FORM

Sponsored By:  
**PRECISIONAG<sup>®</sup>**  
INSTITUTE  
[www.precisionagworks.com](http://www.precisionagworks.com)

### Crop Adviser / Entrepreneur of the Year

---

**This award is to recognize** an individual or team who have established a demonstrable expertise in precision technologies and practices by devising a new tool/concept/procedure, or who have used their expertise to the benefit of their grower-customers. For anyone in a position directly advising farmers, such as crop advisers, consultants, retailers, government advisers or local Extension, or an entrepreneur working in developing new technologies or methods for use by farmers. Inclusive of those working with row crop farmers, greenhouse managers, nursery, vegetables, fruits, vineyards, and nuts.

The award is inclusive of all farming enterprises. Nominations should clearly demonstrate four important qualities of the nominee for this award: innovation, leadership/professionalism, stewardship, and overall impact on precision farming.

#### How to Submit Your Nomination

**Send written nomination form(s)  
to Paul Schrimpf**

BY FAX (440) 942-0662

BY E-MAIL [pjschrimpf@meistermedia.com](mailto:pjschrimpf@meistermedia.com)

**Electronic forms can be  
completed on-line at**

<http://www.precisionag.com/awards>

Nominations must be received by

**May 6, 2011**

---

### Sponsor A Nomination

**First we need some information about you:**

Name: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

**Information about the nominee:**

Nominee's Name: \_\_\_\_\_

Company / Organization: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_

E-Mail: \_\_\_\_\_

### Nomination Criteria

*Note: A complete nomination will consist of an essay no more than 1000 words that includes the following required components each no longer than 200 words.*

**You Are Nominating: Crop Adviser / Entrepreneur of the Year**

**Nominee Description:** Describe the individual or team nominee, their position/responsibilities, and their business/organization. (200 words)

---

---

---

---

---

---

---

---

**Innovation:** Describe how the individual or team nominee has advanced the science, application, or understanding of precision farming technologies. (200 words)

---

---

---

---

---

---

---

---

**Leadership/Professionalism:** Describe how the individual or team nominee has demonstrated leadership and professionalism with employees/colleagues/industry or academic employees. (200 words)

---

---

---

---

---

---

---

---

**You Are Nominating: Crop Adviser / Entrepreneur of the Year**

**Stewardship:** Describe how the individual or team nominee has utilized or promoted the responsible use of precision farming. (200 words)

---

---

---

---

---

---

---

---

**Overall Impact:** Describe the impact the individual or team nominee has made overall to the advancement of precision farming. (200 words)

---

---

---

---

---

---

---

---

Is there anything else you'd like us to consider that supports your nomination? (200 words)

---

---

---

---

---

---

---

---

SEE COVER PAGE OF NOMINATION FORM FOR INSTRUCTIONS ON SUBMITTING YOUR NOMINATION.

**Nominations must be received by May 6, 2011.**